



# 2025 SPONSOR PACKAGES

CELEBRATING 11 YEARS OF ONE COMMUNITY

# ABOUT BROOME PRIDE

Broome Pride Inc. is your ticket to the heart of the Broome LGBTQI+ community. We're all about "One Community," and our mission is to create unforgettable events that bring everyone together, from the LGBTQI+ community to their friends, family, and allies across the Kimberley and beyond.

Our events aren't just about the party; they're about embracing the entire community, supporting local businesses, and fostering unity and equality. To date, we've contributed over \$150,000 to local community organisations, and we're just getting started!



# WHY SPONSOR THIS EVENT?

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Sponsoring Broome Mardi Gras 2025 means joining the ranks of legends who champion social inclusion and community togetherness. Here's what's in it for you:

- 📣 **Media Stardom:** Gain recognition from the press and media as a community initiatives supporter.
- 📱 **Social Media Spotlight:** Get in on our influential social media strategy, boosting your brand's visibility. Reach not just the locals but a state-wide and even cross-border audience.
- 🌐 **Sustained Presence:** Your brand's footprint doesn't fade away after the event. It keeps shining in our future event marketing.
- 🤗 **Loyalty and Love:** We treasure our sponsors who uphold social responsibility. We're all about "One Community," and we love keeping loyal sponsors close.
- 👁️ **Take a Look:** Check out the fantastic highlights from Mardi Gras Dance Party and see the magic for yourself: [Mardi Gras Highlights](#)





# SPONSORSHIP OPTIONS



# PLANTINUM SPONSOR

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- Your logo on the Broome Mardi Gras 2025 6m x 3m and 3m X 3m media walls – the backdrop for countless photos.
- 6 x VIP Mardi Gras Cabaret Tickets, 6 x Mardi Gras VIP Dance Party Tickets, 6 x Mardi Gras "Beats & Balls" Bingo Tickets, 6 x Big Splash Party Tickets.
- Email Marketing campaign featuring your company/product in conjunction with Broome Mardi Gras Festival 2025.
- Mention in Broome Mardi Gras radio advertising campaigns on HIT-FM and Triple M.
- Logo inclusion in all audio-visual loops at Cabaret and Dance Party.
- Sponsor acknowledgements by our charming host at all 18+ events.
- Logo Inclusion on Broome Mardi Gras Festival poster.
- Logo Inclusion and tagged in Broome Mardi Gras 2025 Social Media promotions.
- Logo Inclusion on Ticketing Site.
- Logo Inclusion on Dance Party Wristbands.
- Erection of your company supplied pull-up banner OR promotional banner at Dance Party & Cabaret.
- Inclusion on Broome Pride website Mardi Gras 2025 sponsors page with a link back to your website.
- Logo Inclusion on Broome Pride website "Couch Community" as a friendly business, with a link back to your website.
- Inclusion in "sponsor acknowledgement and thanks" radio advertisement campaign, post Broome Mardi Gras 2025 festival.
- Inclusion in "sponsors acknowledgement and thanks" social media campaign, post Broome Mardi Gras 2025 festival.

**TOTAL INVESTMENT**  
**\$15,000 (+GST)**

# GOLD SPONSOR

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- 4 x VIP Mardi Gras Cabaret Tickets, 4 x Mardi Gras VIP Dance Party Tickets, 4 x Mardi Gras "Beats & Balls" Bingo Tickets, 2 x Big Splash Party Tickets
- Email Marketing campaign featuring your company/product in conjunction with Broome Mardi Gras Festival 2025.
- Logo inclusion in all audio-visual loops played at Cabaret and Dance Party.
- Sponsor acknowledgements by host at all 18+ events.
- Logo Inclusion on Broome Mardi Gras Festival poster.
- Logo Inclusion and tagged in Broome Mardi Gras 2025 Social Media promotions.
- Erection of your company supplied pull-up banner OR promotional banner at Dance Party & Cabaret.
- Inclusion on Broome Pride website Mardi Gras 2025 sponsors page with a link back to your website.
- Logo Inclusion on Broome Pride website "Couch Community" as a friendly business, with a link back to your website.
- Inclusion in "sponsor acknowledgement and thanks" radio advertisement campaign, post Broome Mardi Gras 2025 festival.
- Inclusion in "sponsors acknowledgement and thanks" social media campaign, post Broome Mardi Gras 2025 festival.

**TOTAL INVESTMENT**  
**\$10,000 (+GST)**

# SILVER SPONSOR

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- 4 x Mardi Gras Cabaret Tickets, 4 x Mardi Gras General Admission Dance Party Tickets, 4 x Mardi Gras "Beats & Balls" Bingo Tickets.
- Email Marketing campaign featuring your company/product in conjunction with Broome Mardi Gras Festival 2025.
- Logo inclusion in all audio-visual loops played on big screens at Cabaret and Dance Party.
- Sponsor acknowledgements by host at all 18+ events.
- Logo Inclusion on Broome Mardi Gras Festival poster.
- Business tagged in Broome Mardi Gras 2025 Social Media promotions.
- Erection of your company supplied pull-up banner OR promotional banner at Dance Party.
- Inclusion on Broome Pride website Mardi Gras 2025 sponsors page with a link back to your website.
- Logo Inclusion on Broome Pride website "Couch Community" as a friendly business, with a link back to your website.
- Inclusion in "sponsor acknowledgement and thanks" radio advertisement campaign, post Broome Mardi Gras 2025 festival.
- Inclusion in "sponsors acknowledgement and thanks" social media campaign, post Broome Mardi Gras 2025 festival.

**TOTAL INVESTMENT**  
**\$5,000 (+GST)**

## "FRIENDS OF BROOME PRIDE" SPONSORSHIP OPTIONS

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We understand that not all businesses can commit to these levels, so we welcome businesses of any size to join us in making magic happen at Broome Mardi Gras. You can support specific events like "Beats & Balls" Bingo, Frock Ya Shop, Big Splash Party, Drag Queen Story Time, Kids Make-Up Workshop, and Mardi Gras Paint n Sip. Reach out to us at [broomepride@gmail.com](mailto:broomepride@gmail.com) or call 0447573504, and let's tailor something that fits your budget.

Let's make Broome Mardi Gras 2025 a rainbow explosion of love, laughter, and unity!



### KEEP IN TOUCH



[WWW.BROOMEPRIDE.COM](http://WWW.BROOMEPRIDE.COM)



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