



BROOME PRIDE Inc. Community Sponsorship Program

Guidelines for Sponsorship

About us

Broome Pride Inc. is an inclusive organisation with a vision of "One Community". Broome Pride Inc. was created to encourage and produce community events that promote social inclusion for all LGBTQI+ as well as their family, friends and allies in the Kimberley and surrounding region.

Broome Pride Inc. events encourage "entire" community engagement. Our events support and contribute to local business, tourism development with funds raised also providing additional resources to local community groups and organisations.

To date Broome Pride Inc. has supported local community organisations to the tune of over \$120,000. We believe that by also being very much present and a part of our local community this encourages greater unity, cohesion and equality across the sector.

Purpose

The Broome Pride Community Sponsorship program is designed for Broome based organisations to access sponsorship for projects that align with Broome Pride Inc values of "One Community"

Eligibility

To be eligible to receive this sponsorship an applicant must:

- *Be a not-for-profit organisation or local community organisation*
- *Be located in Broome region of Western Australia*
- *Clearly outline and demonstrate their project*
- *Complete an application by closure date of Friday 29th December 2023*

Ineligible Activities

Please note that the sponsorship awarded cannot be used for activities such as:

- *Staff wages or to fund a position*
- *General administration costs for your organisation*
- *Expenditure that does not relate to the approved project*
- *Purchase of alcohol*



Sponsorship Funds

- *A maximum funding pool of up to \$20,000 is available for community sponsorship projects*
- *Depending on the number of applications received, Broome Pride can provide sponsorship of between \$1,000 - \$10,000*
- *The awarded organisation is required to invoice Broome Pride Inc. by Monday 11th March 2024*
- *As a condition of receiving a sponsorship, each recipient must ensure the sponsorship is used solely to implement the proposed project in their application and must not use the sponsorship for any other purpose without prior approval from Broome Pride Inc.*
- *Broome Pride Inc. reserves the right to allocate all, a portion or none of the sponsorship available*

Application Review Process & Deadline

1. *Applications for the sponsorship round will open on Monday 2nd October 2023 and close on Friday 29th December 2023*
2. *Applicants complete the community sponsorship application form and email to secretarybroomepride@gmail.com*
3. *All applications will be reviewed by Broome Pride Inc. Committee and they will have final approval*
4. *Sponsorship applicants will be notified of their application outcome by email or phone number provided in the application within the week of Monday 8th January 2024 with funds being invoiced to Broome Pride In. by Monday 11th March 2024*
5. *All personal information received in the applications forms will be treated as confidential*

For further information or support with your application please contact our Secretary, Chantal McMahon by email secretarybroomepride@gmail.com



Sponsorship Application Form

Contact Person

Name:

Home Address:

Postal Address:

Phone Number:

Email:

Organisation Details

Name of organisation/community group:

Position in organisation:

Phone Number:

Email:

Address:

ABN:

What is your target community?

How much sponsorship funding are you applying for?



Please describe your project/community initiative you are wanting to undertake (500 words or less):



How does your project/community initiative align to Broome Pride Inc. values?

Are there any groups/organisations you are considering partnering with to achieve your goals?

Broome Pride Inc. is run by a group of volunteers, please outline below if there is an opportunity your organisation/group can assist with our events in 2023



Budget Outline

Activity Item	Basis of Estimate	Amount
	Total	

What other support or resources do you have access to that support this project?

Please provide a minimum or two references

Name: _____ **Contact Number:** _____

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By submitting this application, you have read and agree to our terms of agreement and privacy policy as detailed in the guidelines